

Year 7 Design Homework – ideas for independent study.

Design influences, impacts upon and enhances the way we live our lives. We want our Year 7s to begin to appreciate the creativity, relevance and functionality of design as well as aesthetic quality. Good design provides solutions, is convincing and is often beautiful. Pupils should aim to be critical and evaluative of the elements of design they come across daily.

A starting point is to consider and research packaging; for example at the breakfast table think about text, colour, layout, and appeal of your cereal box. What information is conveyed to the consumer and why?

Find images of products that are well designed. Bring in images of design that is 'cool' or 'uncool' for the Design 'What's cool?' wall.

Collect ideas on what you think shows good design and keep these in your own personal design portfolio.

For a family day out visit the Design Museum in London see

www.designmuseum.org